

General Course Information

Web Design I	
Department: Business and Marketing	Grade Level(s): 10-12
Duration/Credits: 1 sem/.5 credit	Prerequisites: none
BOE Approval Date:	Course Code H5080
Course Description:	
<p>Web Design I introduces students to the fundamentals of developing and publishing effective business Web pages. Students design and create a website that is easy to navigate, visually appealing, and effectively communicates a purpose. The class will explore the use of computer animation, graphic and technical details, and design theory. Students enrolled in Web Design I are eligible to join a student business organization (FBLA).</p>	
Course Rationale:	
<p>Web skills are in growing demand. Students in Web Design I will design Web sites according to general design principles and apply their web design skills to real life business situations. Instruction in this area will help prepare the student for a career or post-secondary education.</p>	
Course Objectives:	
<p>The student will design and create a web page and website, identify the parts of an HTML document and use HTML tags within the web page. (A+ Writing)</p> <p>The student will research and apply the features of industry appropriate software to create websites and chart navigation structures. (A+ Research)</p> <p>The student will apply basic image editing features of Adobe Photoshop while creating images to be used inside of a business website .</p> <p>The student will read about and debate the role of ethics, social responsibility, and laws related to web design. (A+ Reading, A+ Speaking and Listening)</p>	
Standards Alignment:	
List standard set(s) to which course has been aligned	